

by the  
FORD MOTOR COMPANY



**T**HESE accessories are all made from quality materials. Their value and utility on Ford cars have been proved. All accessories must pass rigid tests—meet the high standard of Ford specifications. You can depend on their quality. Buy Ford Approved Accessories.



# APPROVED ACCESSORIES



1 9 3 5



# APPROVED

# New

# FORD



# RADIO

This is the most modern development in car radios. It is custom built—specially designed for installation and operation in the 1935 Ford V-8.

It has an overhead speaker—something new and efficient. As there is nothing in the way, sound comes straight and undistorted to every passenger in the car. Results are marvelous—matching those you get from finest home sets. Tones are always rich and true, impressively clear.

Along with automatic volume control, this new Ford Radio has improvements that keep out noise signals, like those from trolley wires. There is a tone-control button on the side of the chassis so you can select one of four tones—the one most pleasing to you.

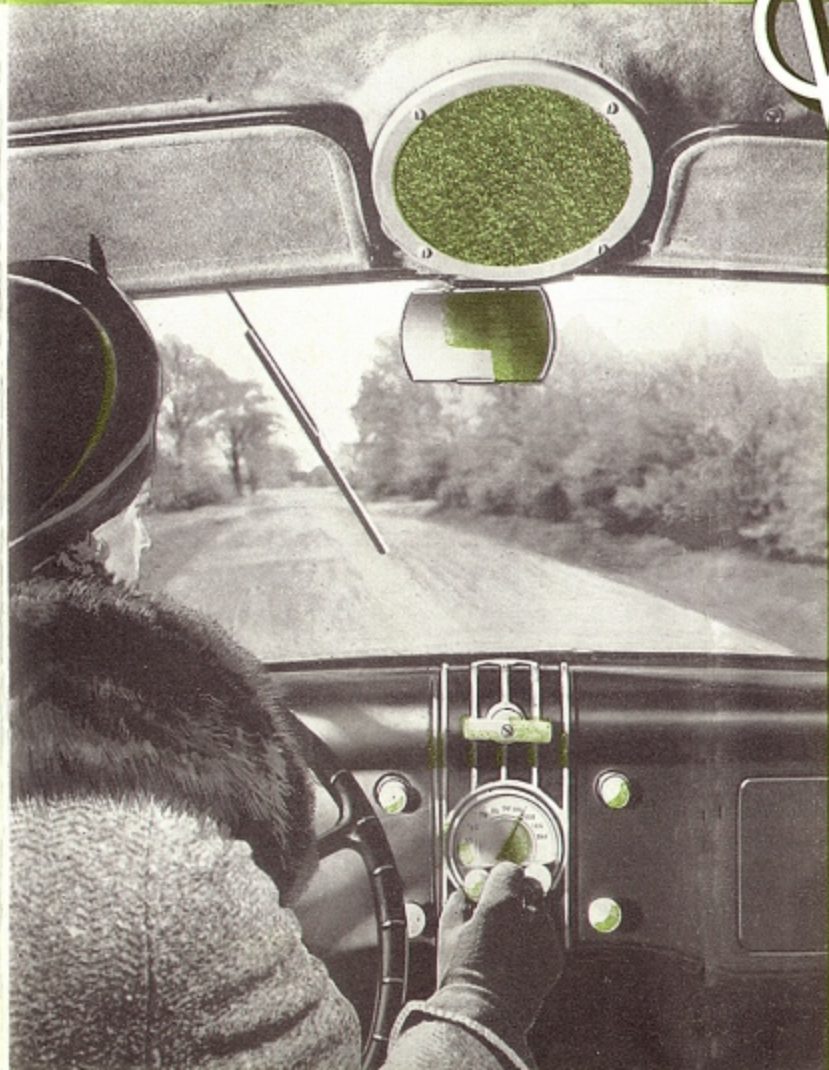
The 1935 Ford V-8 is so designed that when the set is installed it becomes an integral part of the car.

This radio will provide endless enjoyment and entertainment—you'll have your favorite program wherever you go.

Overhead sound projection covers the entire hearing area.

Design of the new speaker greatly improves tone qualities.

Chassis and condenser floated in rubber with 3 point mounting.



Base compensation reproduces base notes with high fidelity even with low volume.

Inherently quiet circuit. Stations tuned in smoothly without the familiar hissing sounds.

Distinctive "clear vision" control dial harmonizing with instrument panel.

6 tubes, including rectifier tube. 3 gang condenser. Highest quality of materials and workmanship throughout.

Installation quickly and cleanly made.

**\$44.50**  
**INSTALLED**

**CONVENIENT TERMS**  
**IF DESIRED**

Convenient time payments can be arranged. Only \$13.50 down and a small sum monthly. Also, it can be included in the car cost at time of purchase or at any time during the period of payments.

Other sets available for earlier Ford cars.



# .. F O R D

This Ford Heater will flood your car with warmth that is as fresh as all outdoors. Will keep you and your family comfortable in the coldest weather. With this heater the air in your car can be completely changed every 2 minutes. You regulate the heat by a quick, convenient and positive control.

This complete heater assembly has exceptionally rugged construction. It becomes a part of the car—not an attachment. In making the

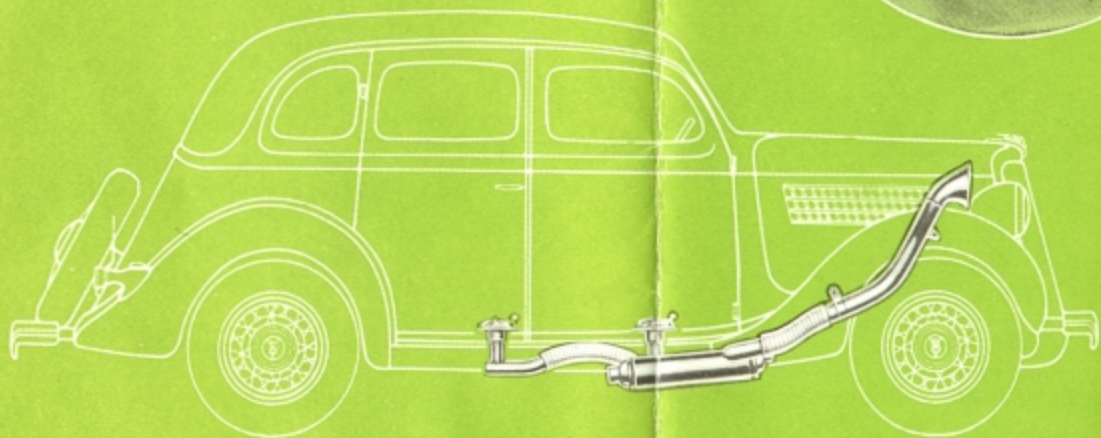
A I R C O N D I T I O N I N G



# H E A T E R

installation there are no water connections, no thermostats to change, no electrical connections. No working parts—no battery current required. The efficient engine fan serves as the blower. Double header construction makes this heater 100 per cent safe against fumes and engine odors.

The installation can be quickly made. Have this heater installed and enjoy driving a car that is air-conditioned for winter.



**\$14.00**

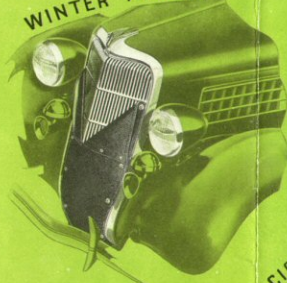
INSTALLED

Rear compartment register at slight additional cost.

• • C O M P L E T E • • I N S T A L L A T I O N • •



**WINTER FRONT**



High quality waterproof material. Easily installed or removed. Adjustable for various temperatures.....\$1.25

**GOVERNOR**



Very efficient. For Ford cars, trucks or commercial cars.....\$7.00

**SEAT COVERS**



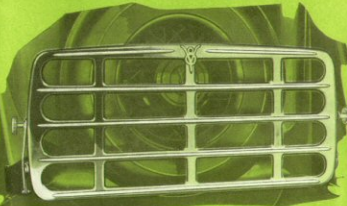
Beautiful material. Lasting protection for upholstery. Per set.....\$5.50 to \$8.50

**CIGAR LIGHTER**



Quickly installed. Same type as used in De Luxe cars.....\$1.75

**LUGGAGE CARRIER**



An appreciated accessory when touring. Has rigid fastenings.....\$7.00

**VANITY MIRROR**



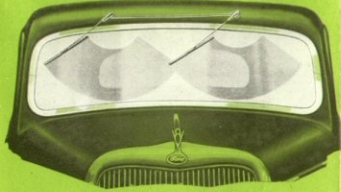
Adjustable mirror which all women will appreciate. 60c

**DEFROSTER**



Removes frost and steam from windshield. Used with 1935 heater.\$4.00

**DUAL WINDSHIELD WIPER**



Aids driver's vision. Appreciated by front seat passenger too.....\$3.00



**CLOCKS**

Guaranteed 7-jewel automobile clock with choice of mirror or glove compartment installation.....\$9.75

**TEMPERATURE INDICATOR**



Shows water temperature. Built in combination with an armature and fits into same opening.....\$3.25

**OIL AND FUEL GAUGE**

Replaces fuel gauge in standard models. Indicates oil pressure and fuel supply.....\$4.00



**RIMS**



Quickly and securely attached. Adds smartness to appearance of wheels.....\$6.75

**SPOT LIGHT**



For safer night driving. Operated from inside. Great convenience for doctors, salesmen and taxicab drivers...\$15.75

Many of these Approved Accessories will give added distinction and convenience to your Ford. In addition to being handsome they have real usefulness. All are manufactured to conform with Ford quality, not only as to materials and finish, but in the way they fit. Once installed they become an integral part of your Ford.

ACCESSORY PRICES INCLUDE INSTALLATION



Adjustable for all plates. Adds to finished appearance of car.....\$2.75

**SIDE MIRROR**



**BULB KIT**



**WINDSHIELD WINGS**

