



# 1938 FORD V-8 STATION WAGON

DESIGNED FOR A GREAT VARIETY OF TASKS. DESIRED FOR STYLE AS MUCH AS UTILITY.



# RECOGNIZED AS BOTH FASHIONABLE AND USEFUL

The Ford V-8 Station Wagon for 1938 is styled with the fresh beauty of the new Ford De Luxe passenger car. Among the outstanding appearance features are:

Massive fenders - Rounded headlamps  
Mechanical fenders - Roundtopped rear  
Roof trimmed with rustless steel  
V-type windshield - Chromium frame  
Body lines gracefully curved toward rear

The interior is spacious and comfortable with seats for seven and driver, with generous luggage space on the tail gate.

Seat cushion springs of new luxury type  
Each seat cushion spring in individual  
loop casing  
Cushions and seat backs of rubberized,  
wearable art-leather  
Room at right of center seat for easy  
access to rear  
Adjustable Safety Glass windows

With center and rear seats removed,  
the Station Wagon changes character  
to a handy, light hauling unit.

Load space is 27 inches long  
44 inches wide (average)  
62.5 inches high (at rear)

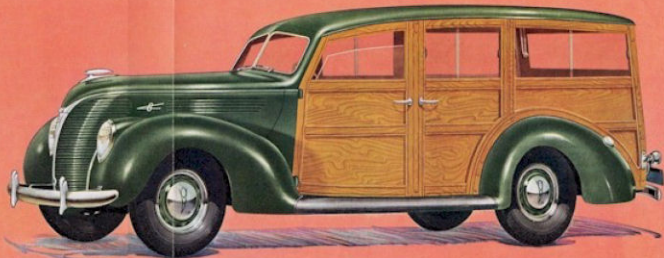
Rear seat can replace center seat, giving  
room for extra baggage, and for pas-  
sengers and driver

Tires are 6.00 - 36, 8-ply

6.20 - 36, 8-ply tires are optional for  
small extra charge

Because of its stylishness and adapt-  
ability of seating and load space, the  
Station Wagon is widely employed by:

Country estates - Country clubs  
Gangs - Inns - Hotels  
Schools - Business district garages



SAFETY GLASS ALL AROUND - DOORS, WINDOWS AND TAIL GATE CAN BE LOCKED

## FEATURES OF THE 1938 FORD V-8 STATION WAGON



**85-HORSEPOWER ENGINE**—The Station Wagon is powered by the brilliant 85-horsepower V-8 engine used in the new De Luxe Ford car.

**EASY-ACTION SAFETY BRAKES**—Sure and reliable, under all conditions, Ford Safety Brakes provide quick, smooth stopping with light pedal pressure.

**UPHOLSTERY**—Art-leather. **WHEELBASE**—112 inches.

**SAFETY GLASS ALL AROUND AT NO EXTRA COST**—The most important 1938 feature of the Station Wagon is Safety Glass as standard equipment in all doors, side and rear windows. Door and side windows are adjustable. The rear window can also be opened and held in position by brackets. Passengers can enjoy closed-car comfort in bad weather, since all windows are weather-tight. Locks on windows, doors and tail gate now provide safety for luggage—another entirely new feature. Windows are latch-locked from the inside. The tail gate is locked by key from the outside.

PRINTED IN U. S. A.

**EQUIPMENT INCLUDED IN THE PRICE**—Ash tray, front bumper guards, de luxe steering wheel, two windshield wipers, twin air electric horns, rustless steel wheel bands, door and window locks, spare wheel, tire and tire lock, spare tire cover, two tail lights, two sun visors, cigar lighter, glove compartment lock, glove compartment clock.

**SPARE WHEEL AND TIRE MOUNTED BEHIND FRONT SEAT**—The spare wheel and tire are now mounted behind the driver's seat. A cloth tire cover protects clothes of passengers. With the spare inside, the tail gate is lighter, easier to close. The window above tail gate is hinged at the top. It can be clamped at maximum opening where it will not interfere with loading. Room for easy access to the rear is provided at the right of the center seat. Each seat holds three. Rear seat can replace center seat.

*The Ford Motor Company, whose policy is one of continuous improvement, reserves the right to change specifications, design, or prices, without incurring obligation.*

FORM NO. 7794  
FEBRUARY, 1938

