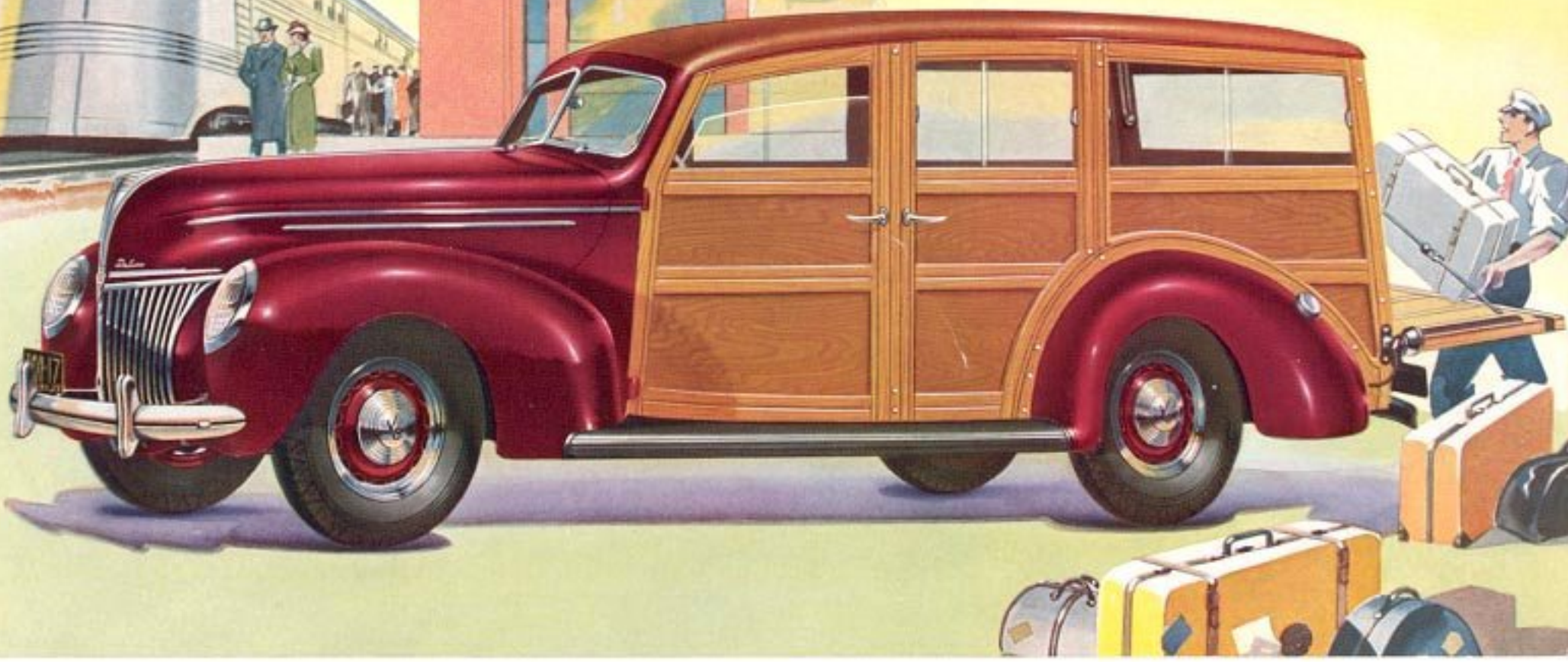


TWO NEW FORD V-8

*Station Wagons* FOR 1939

EACH COMBINING BEAUTY WITH UTILITY





IN SETTINGS THAT CALL FOR BEAUTY

ON



● Ford V-8 De Luxe Station Wagon

The De Luxe Ford V-8 Station Wagon is almost a necessity to the country home owner. More beautiful than ever before, it is a gracious agent of hospitality . . . greeting your guests at depot, airport, or dock, and whisking them to your doorstep. Thereafter it continues in dozens of varied tasks . . . transporting supplies, and doing general utility duty. It is appropriately styled to serve in settings that call for beauty . . . and built to conform in every respect with Ford standards of reliability and long life.





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# JOBS THAT CALL FOR ACTION

There is a new Ford V-8 Station Wagon this year—designed especially for the workaday world where sturdiness and adaptability are first requisites. Public utility companies find it ideal for service and repair crews. There is plenty of room for men and equipment. Hotels, caterers, farmers, expeditions, schools, surveyors, engineers, rural mail carriers and others, all value the unit for its smartness, economy and suitability to their needs.

**FORD MOTOR COMPANY**  
Makers of Ford V-8 Cars and Trucks, Mercury,  
Lincoln and Lincoln-Zephyr motor cars



● Ford V-8 Station Wagon





# DETAILS OF THE 1939 FORD V-8 STATION WAGONS



In the Ford V-8 Station Wagons, utility dictates design. This is true not only of the exteriors, whose clean, flowing lines are unbroken by ornamental fixtures, but throughout the chassis and bodies as well. Wherever possible, parts have been simplified, functions combined. Examples are found in the use of a single belt to drive the fan, the generator, and the water pumps. The distributor is direct-driven by the camshaft, eliminating the necessity for a separate gear or chain. The integral casting of the cylinder banks, exhaust passages, crankcase and flywheel housing is another example of functional design, and there are many more.

**BODIES OF BOTH STATION WAGONS HAVE MANY FEATURES IN COMMON.** As a passenger vehicle, each unit seats comfortably eight persons, including the driver. Windshield, rear window, door windows and side windows are of Safety Glass. Rear, door and side windows are adjustable. Side windows, rear window and all doors lock from the inside. The tail gate and the right front door lock by key from the outside. When fully lowered the tail gate makes a slight angle with the floor, forming a safe, sturdy platform for luggage.

Each of the units is quickly converted into a utility hauling unit by removing the rear and center seats. Available load space in each unit is 72 inches long, 44 inches wide and 42.5 inches high at the rear. With the tail gate fully lowered and locked in position, the length of the load space is increased by nearly two feet.

**THE DE LUXE STATION WAGON** body has been improved this year in many details. Carriage bolts visible outside the body are chrome plated for better appearance. Side and quarter window handles and door latch plates are also chrome plated. A high luster varnish rub is used to enhance the natural beauty of the hard maple body. Seat and back cushions are genuine Spanish leather. A new method of sewing the seat cushions improves their appearance. The arm rest at the right end of the center seat is now chrome finished. Molded rubber mats are used to cover the floor in the rear of the driver's seat. All doors are weather-stripped. Rustless steel scuff plates are used at each door entrance.

**ENGINE** Both Station Wagons are powered by the brilliant, improved 85-horsepower Ford V-8 engine.

**BODY** The De Luxe body is of select-grain hard maple with high varnish rub. Hood and fenders are Maroon, but Black, Jefferson Blue, Gull Gray, Dartmouth Green, Folkestone Gray or Wren Tan are available at no extra cost. The Station Wagon body is natural-finish hard maple. Hood and fenders are Wren Tan but Black, Jefferson Blue or Gull Gray are available at no extra cost.

**BRAKES** Big, powerful, hydraulic brakes—a new feature—for smooth, straight-line stopping.

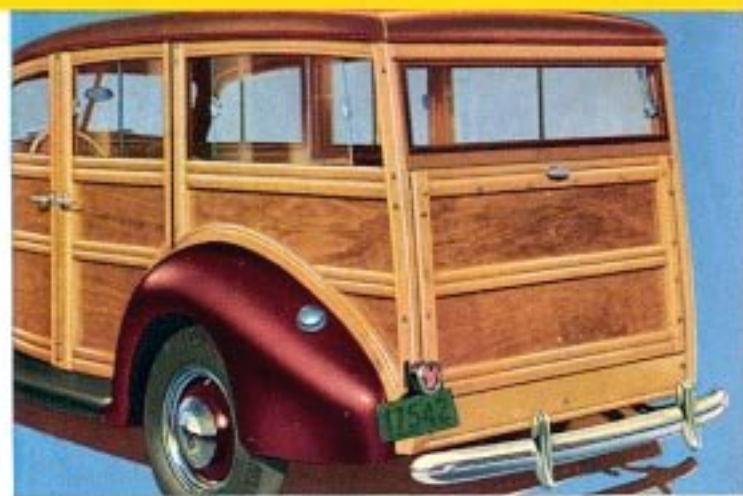
**SHOCK ABSORBERS** Four double-acting hydraulic shock absorbers control spring action.

**TIRES** 6.00-16, 6-ply. 6.50-16, 6-ply tires are optional at extra cost.

**DE LUXE STATION WAGON EQUIPMENT** Front and rear bumpers and bumper guards. Spare wheel, tire, cover and lock. Twin air-electric horns. Tail and stop lamp. Dual windshield wipers—single control. Cigar lighter. Wheel bands. Windshield set in rubber; chromium-plated molding. De Luxe steering wheel. Foot control for deflecting headlight beams, with indicator on instrument panel. New-type battery condition indicator. Moldings and instrument panel in grained golden mahogany finish. Two swivel-type sun visors. Glove compartment with lock and clock. Ash tray in instrument panel. Black tires standard. White sidewall tires extra.

**STATION WAGON EQUIPMENT** Front and rear bumpers, front bumper guards. Spare wheel, tire and lock. Twin air electric horns. Tail and stop lamp. Dual windshield wipers—single control. Windshield set in rubber. Cigar lighter. Foot control for deflecting headlight beams, with indicator on instrument panel. Moldings and instrument panel in mahogany finish. One swivel-type sun visor. Glove compartment and ash tray in instrument panel.

*The Ford Motor Company, whose policy is one of continuous improvement, reserve the right to change specifications, design or prices without incurring obligations.*



● The deep tail gate is equipped with a weight compensating spring to facilitate raising and lowering. Locking latches and mechanism are concealed within the tail gate.



● Spare wheel and tire are attached to back of driver's seat. The rear window, which is hinged at the top, can be clamped in any desired position by two adjustable arms.