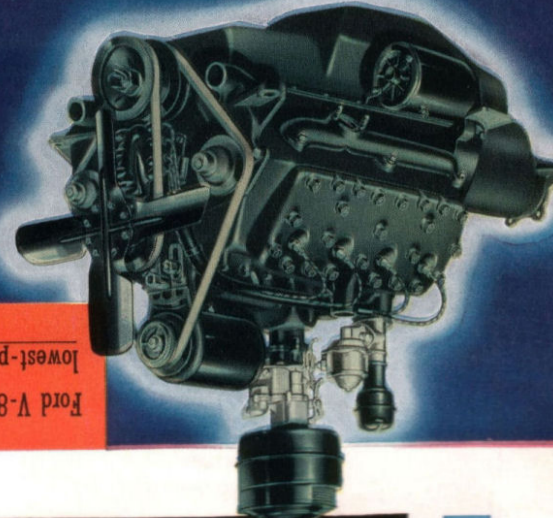
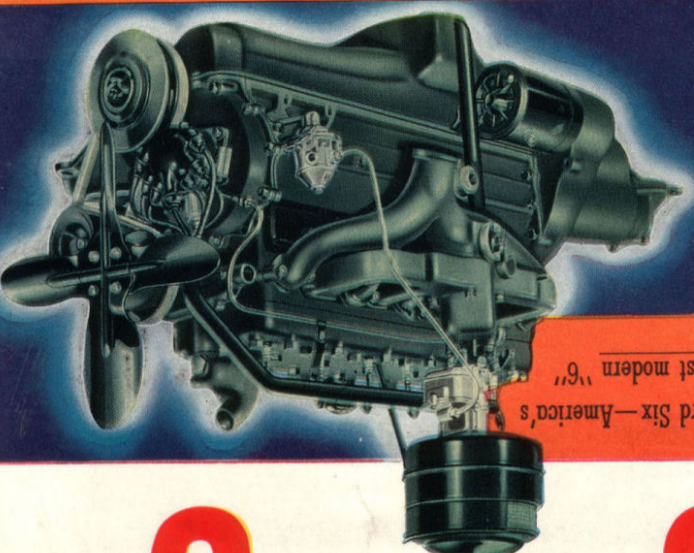


Take the wheel and ask yourself—'Isn't This the car for me?'



Ford V-8—America's lowest-priced "V-8"



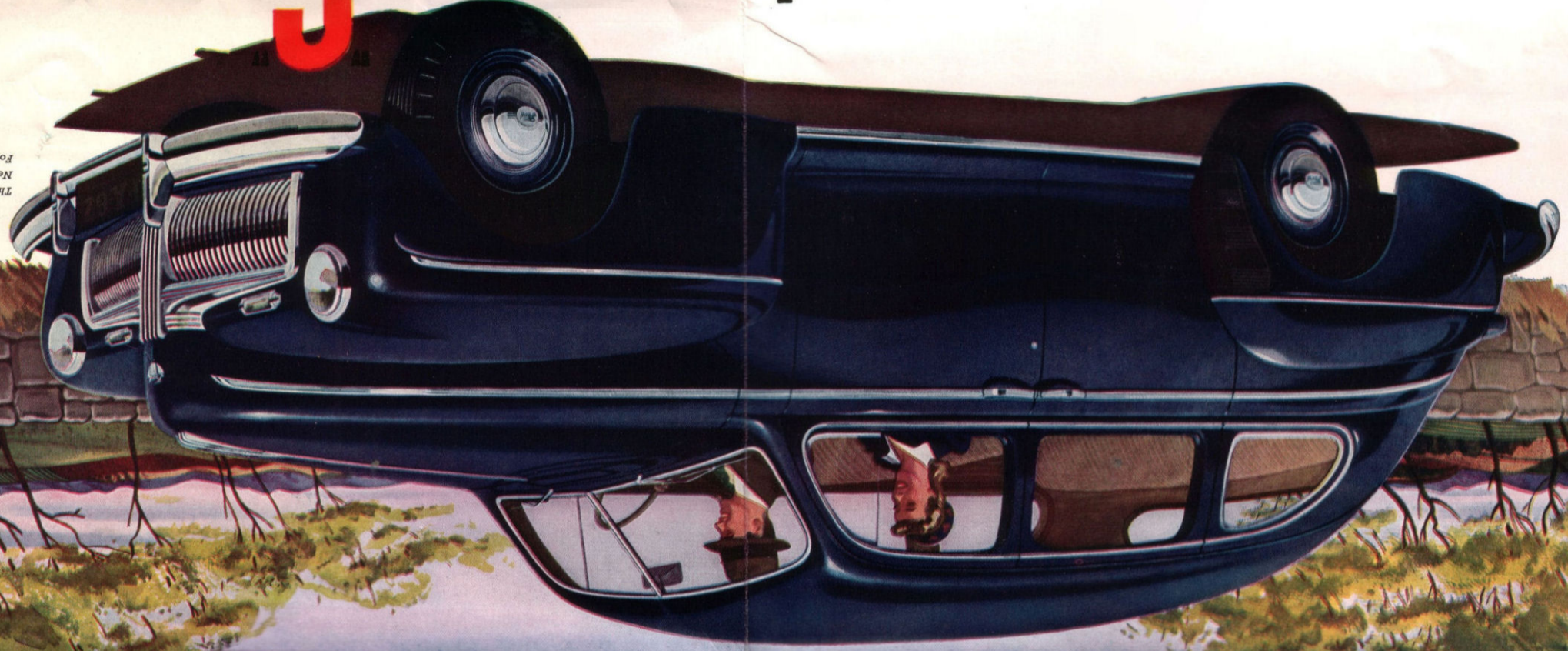
Ford Six—America's most modern "6"

ROOMINESS? . . . Riding ease? . . . Quality of performance than any Six in its field. Drivers of Sixes will find a new experience at the wheel of this one. As an Eight, this car offers the only V-8 type engine in its price field. Backed by unequal records for performance and stamina, the thrifty Ford V-8 stands as the greatest engine ever put into a low-priced car. Which ever engine you prefer, take the wheel and take the road and see if this year's great Ford isn't just the car for you!

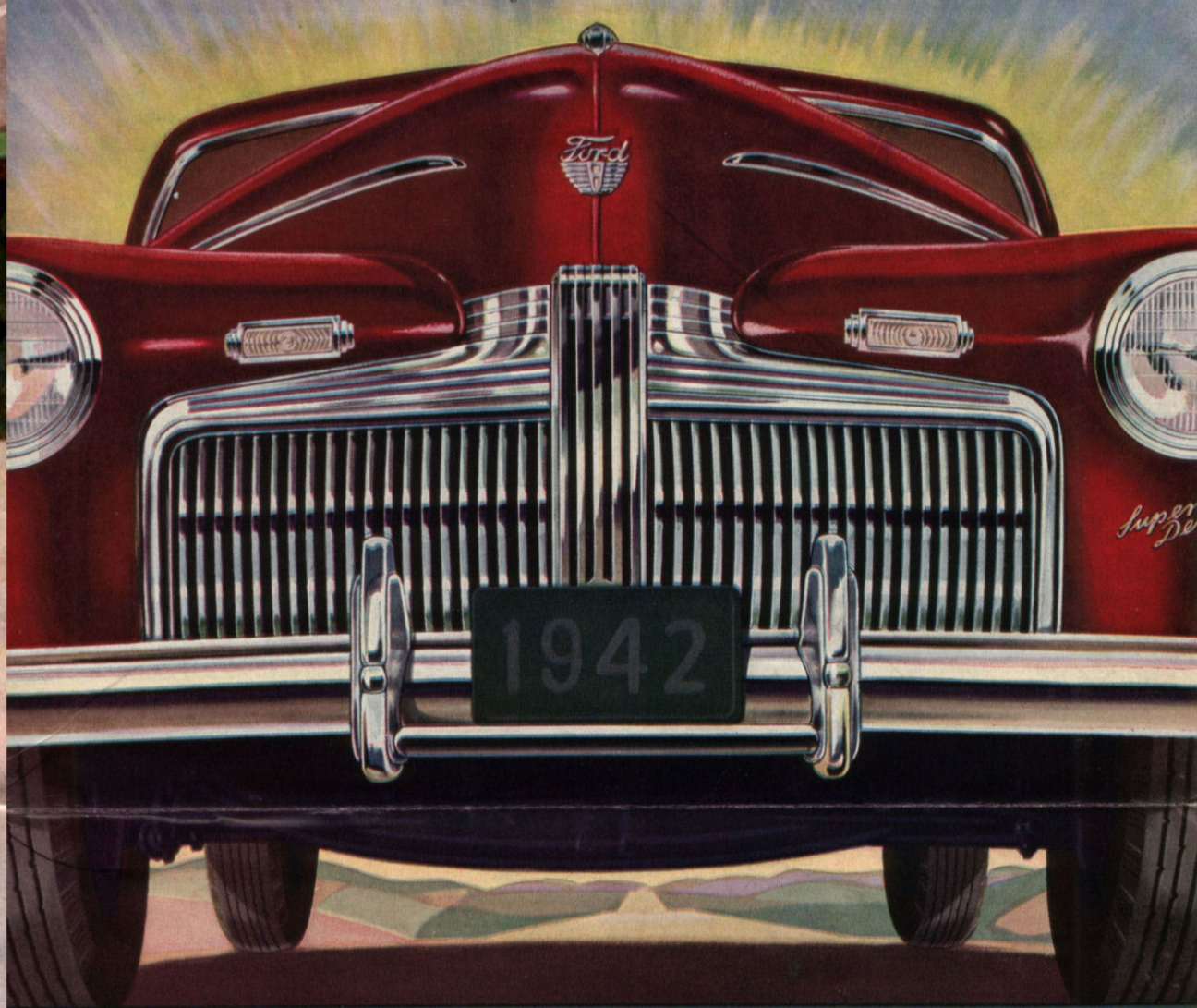
*The Ford Motor Company, cooperating to the fullest extent in the conservation of vital materials for National Defense, has made the cost of necessary material replacements secondary to the maintenance of high quality standards. (The right is reserved to change specifications, design or prices without incurring obligation.)*

This year you may choose — a

6 or an 8!

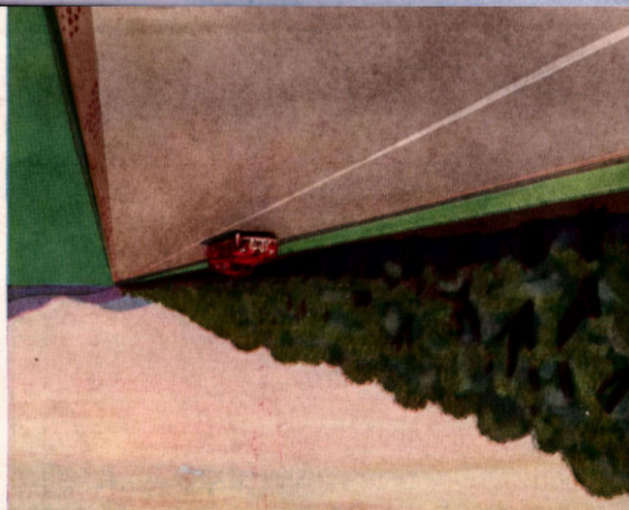


The Big and Beautiful New Super Deluxe Fordor Sedan



Head-on view of  
**THE BEAUTIFUL  
NEW FORD FOR 1942**

With massive new styling—rich, new interior beauty—choice of V-8 or Six-cylinder engines—softer, steadier, easier riding—easier steering, gearshifting, braking—greater quietness and the same high standards of Ford quality.

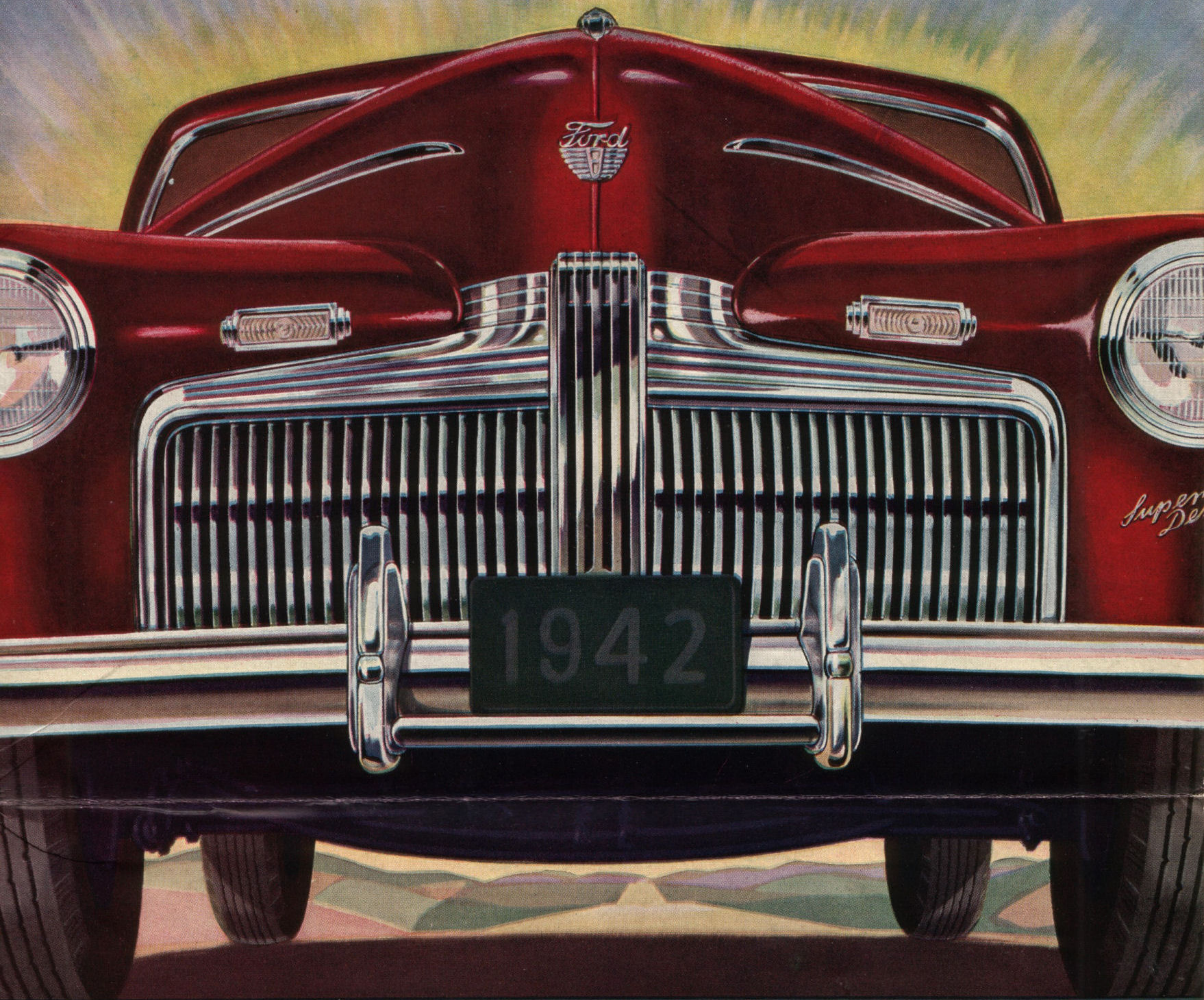


ISN'T THIS THE  
CAR YOU WANT?

SEC. 562 P. L. & R.  
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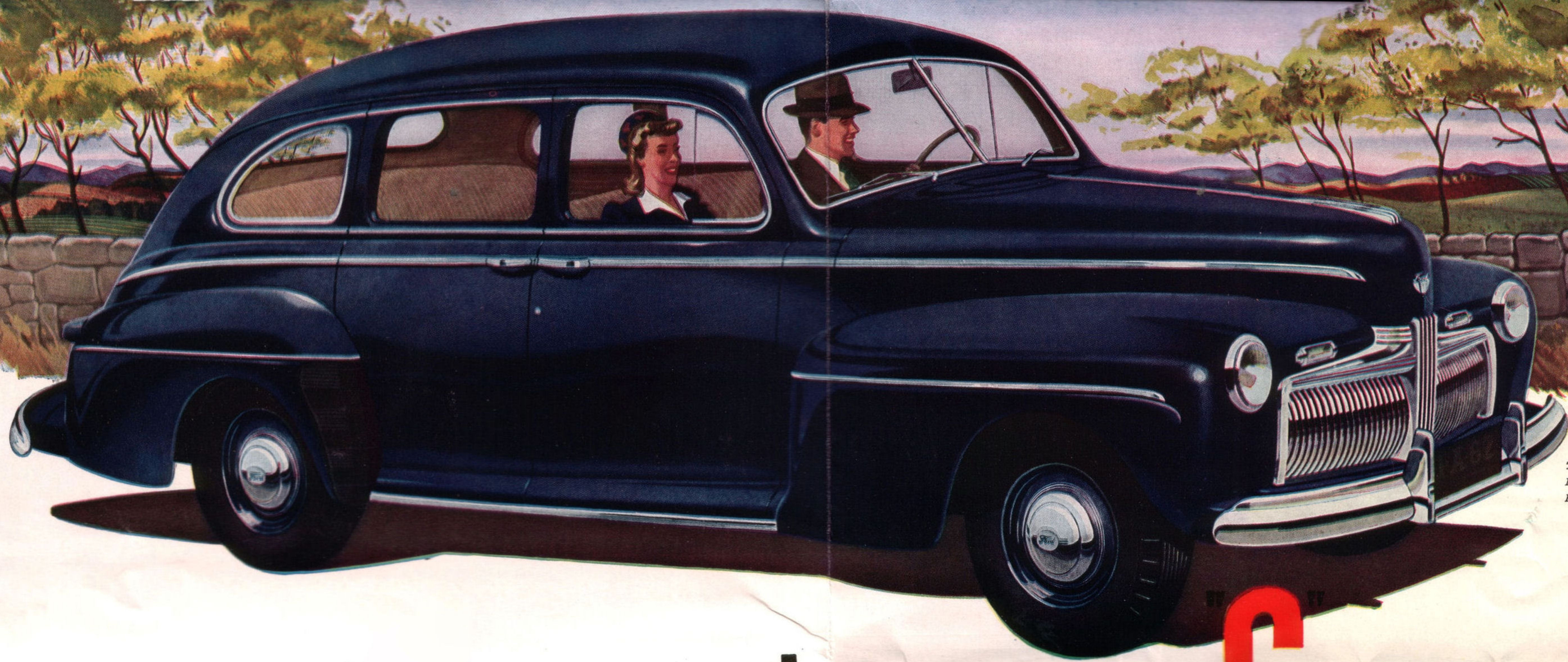




Head-on view of  
**THE BEAUTIFUL  
NEW FORD FOR 1942**

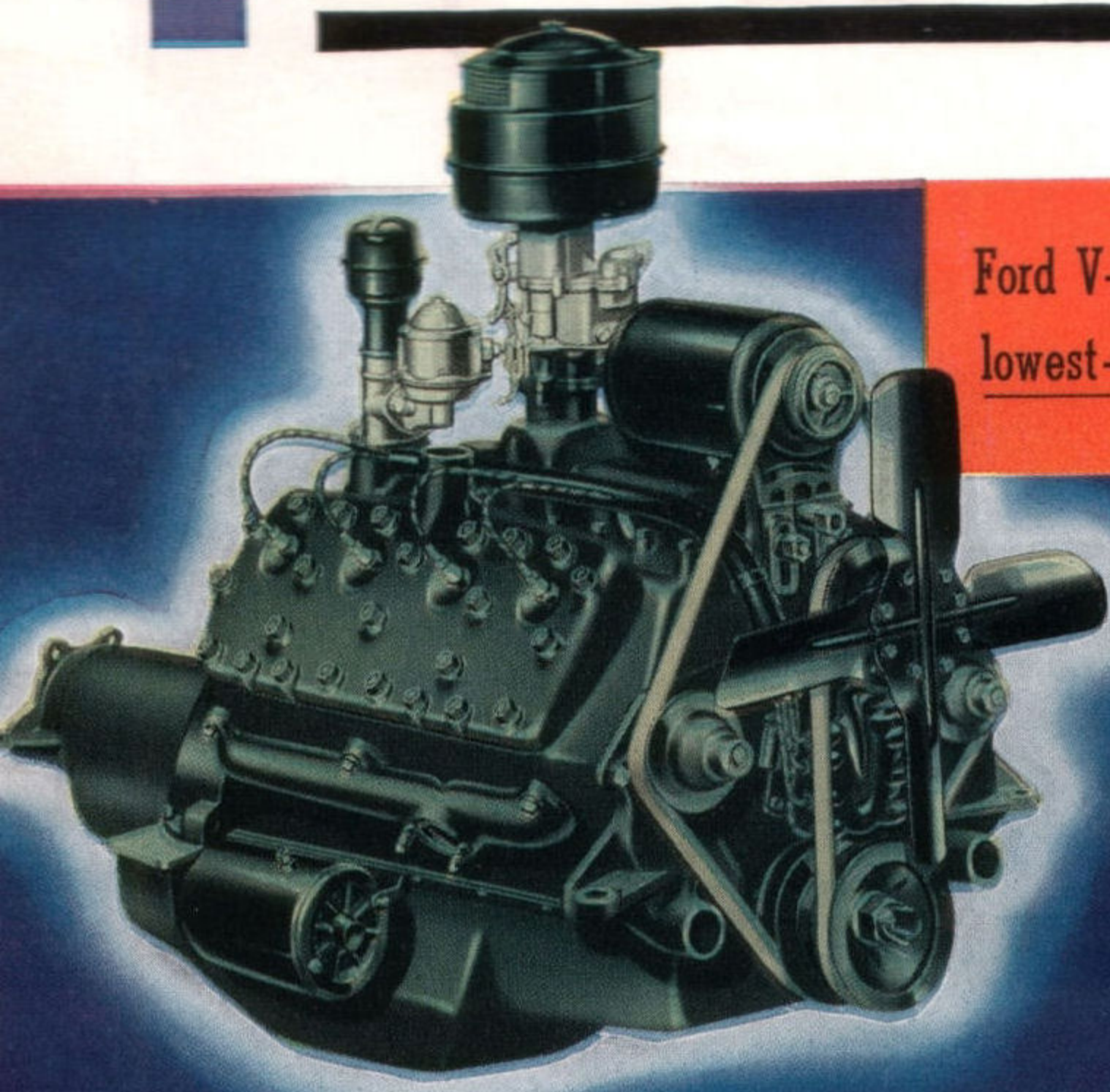
With massive new styling—rich, new interior beauty—choice of V-8 or Six-cylinder engines—softer, steadier, easier riding—easier steering, gearshifting, braking—greater quietness and the same high standards of Ford quality.





The Big and Beautiful  
New Super DeLuxe  
Fordor Sedan

This year you may choose — a **6** or an **8**!



Ford V-8—America's  
lowest-priced "V-8"

ROOMINESS? . . . Riding ease? . . . Quality of materials? . . . Beauty of design and appointments? . . . There's important news on all these counts for this year's new car buyer in this year's great new Ford car.

But for thousands of motorists, the big item of new car news is that the Ford is now available either as a Six or an Eight.

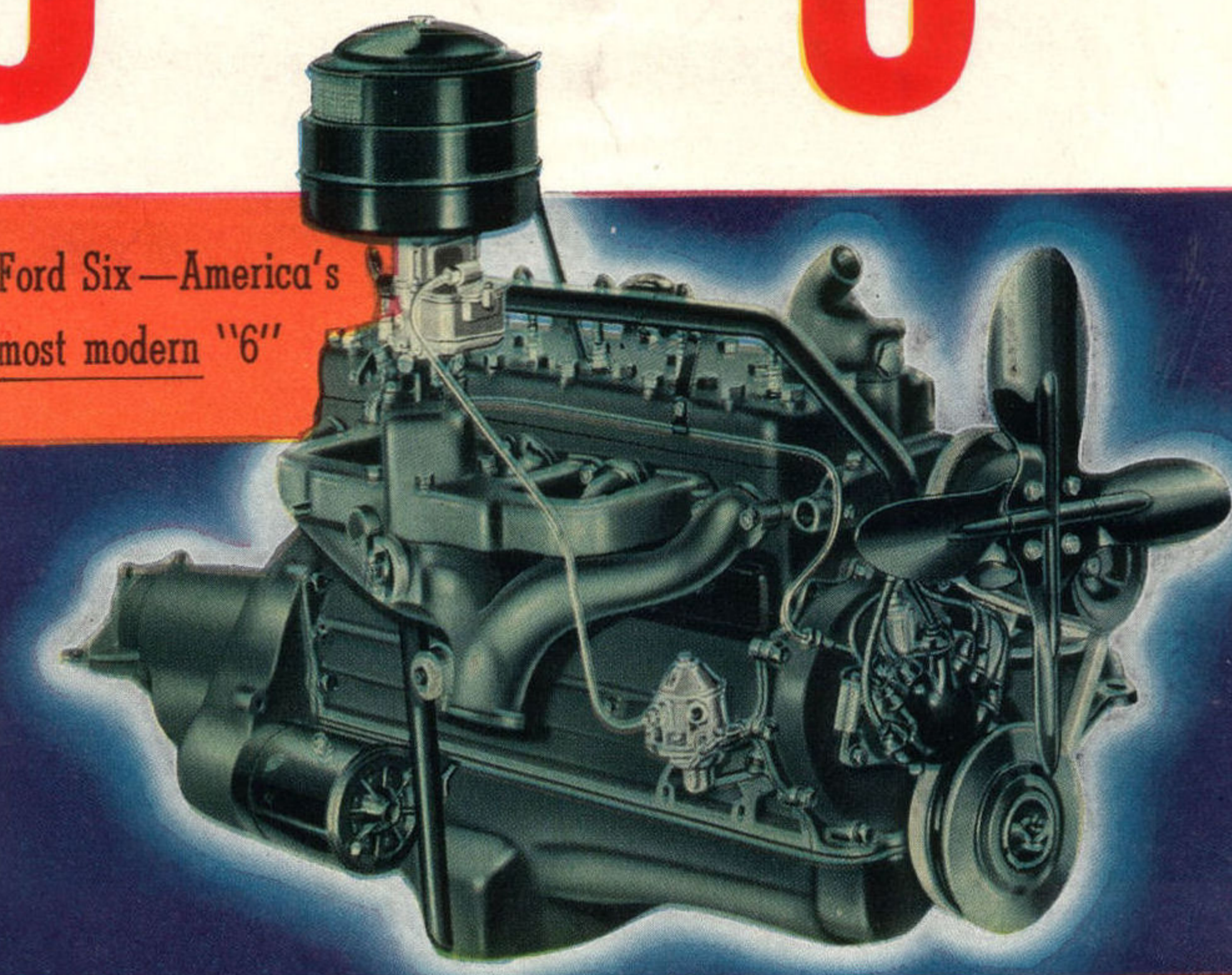
As a Six, this car offers the *most modern* 6-cylinder engine in America. We believe it is basically finer in design, construction and

performance than any Six in its field. Drivers of Sixes will find a *new* experience at the wheel of this one.

As an Eight, this car offers the only V-type engine in its price field. Backed by unequalled records for performance and stamina, the thrifty Ford V-8 stands as the greatest engine ever put into a low-priced car.

Whichever engine you prefer, take the wheel and take the road and see *if this year's great Ford isn't just the car for you!*

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Ford Six—America's  
most modern "6"

Take the wheel and ask yourself—Isn't This the car for me?"





ISN'T **T** HIS THE  
CAR YOU WANT?

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