

1942 MERCURY EIGHT







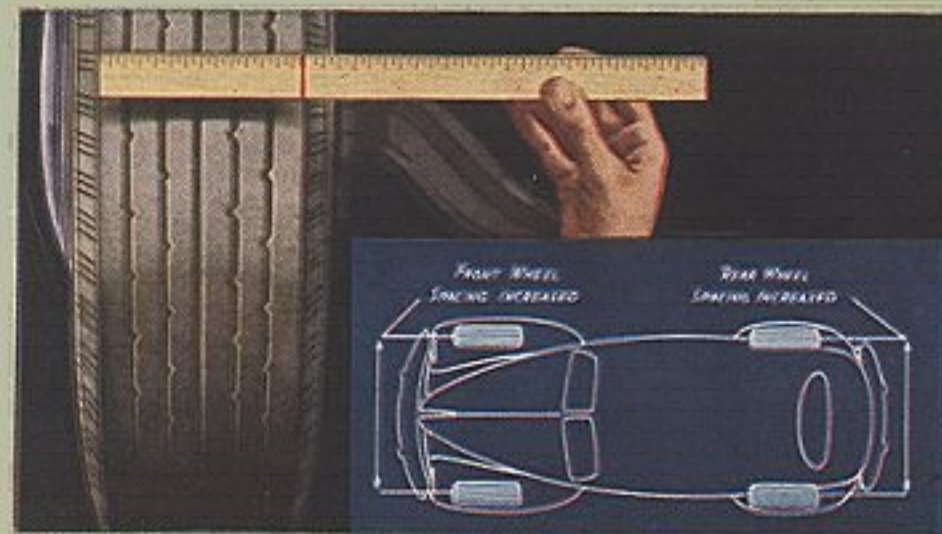
*Here's Where
Mercury Gives
MORE For Your
Money!*



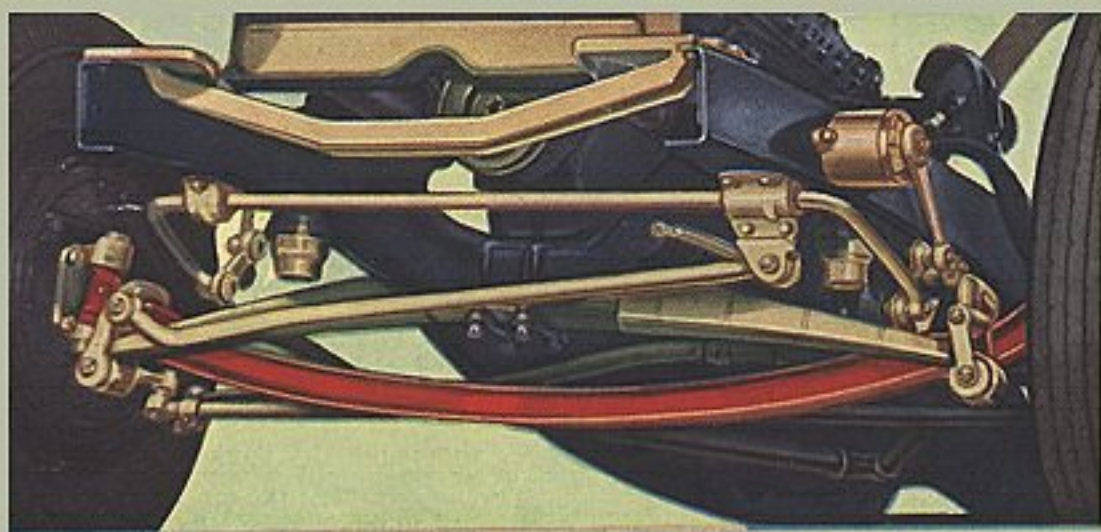
• Mercury's broad area of safety glass in the wide windows and large windshield permits full vision of the road and landscape. You enjoy a better view while touring—or driving in heavy traffic.



• There's plenty of room for big bags, sports equipment and bulky boxes in Mercury's spacious luggage compartment. It's large and then some!



• Mercury's big tires with wide tread contact insure better traction in starting and stopping—greater stability on curves and slippery highways. What's more, they give a smoother, easier ride and are longer-wearing for economical mileage.



• Mercury's double-action hydraulic shock absorbers are of improved design—slow-motion springs are longer than ever—for increased riding comfort. Mercury's new transverse stabilizer and anti-sway bar improve car equilibrium—minimize side-sway—provide better steering control.



• Broad, wide seats . . . thickly padded with rubberized hair over resilient springs . . . have special rounded edges that yield easily to pressure of your legs.



• Finished in handsome grain, plastic and bright metal, Mercury's instrument panel combines unusual beauty with convenient grouping of dials and controls. Features include edge-lighted clock, glove compartment and two ash trays.



• Wing-type quarter windows in 1942 Mercury closed cars provide correct all-weather ventilation. There's no discomfort from drafts.

